

Acer triumphs with six Computex Taipei design & innovation awards – organized by iF design

TAIPEI, TAIWAN (May 31, 2011) – Acer has a total of six winning entries at this year's Computex



COMPUTEX TAIPEI
design & innovation awards 2011

Taipei design and innovation awards, organized by iF design. The winners are the ICONIA TAB A501 tablet, ICONIA SMART smartphone, ICONIA dual-screen touch notebook, Aspire Ethos 8951G notebook, Revo 100 desktop, and Aspire Z5801 all-in-one desktop.

Computex Taipei design & innovation awards, organized in cooperation with world-leading industrial design institution iF Design, honor products that stand out through excellent design. Their evaluation criteria include degree of innovation, design quality, choice of materials, environmental friendliness, functionality and brand value, among others.

ICONIA TAB A501 tablet

ICONIA TAB A501 10.1-inch tablet was designed to maximize content enjoyment, providing rich multimedia, gaming and web experience with the multi-touch technology. Its high performance specification encased in an elegant aluminum casing entertains with style. This tablet comes with a 1280 x 800 high resolution display with wide viewing angle providing higher color accuracy for better visuals. Complete with a built-in HDMI out connectivity, it may also be used to enjoy HD content on full HD TV.

ICONIA SMART smartphone

ICONIA SMART combines the capabilities of a tablet in a smartphone format: a huge 4.8" widescreen with a 21:9 aspect ratio and chassis characterized by a stretched out, thin and slightly curved shape. ICONIA SMART's full metal body, enriched by subtle wavy patterns, conveys a sense of timeless elegance. What's more, it offers a perfect fit in your hand thanks to its smoothly curved back and minimal width (64mm). This device is perfect for fashion addicts or tech savvy people looking for the latest and cutting edge technology available ensuring superior browsing and excellent multimedia entertainment.

ICONIA dual-screen touch notebook

ICONIA presents a different and innovative approach to personal computing. A new concept device set to add a brand new tablet experience, ICONIA combines the versatility of a conventional 14" form factor with a unique dual touch screen layout. A highly intuitive all-point multi-touch functionality means you can use all the fingers of your hands to navigate the ICONIA. With its two all-point multi-touch displays the ICONIA offers an enhanced content consumption experience and brings the interaction with the tablet to a new level. ICONIA was voted winner in the "Last Gadget Standing" competition at the 2011 Consumer Electronics Show in Las Vegas

Aspire Ethos 8951G notebook

Aspire Ethos Series notebooks feature second generation Intel® Core™ i7 processors ensuring faster media processing. To make the experience even more unforgettable, Aspire Ethos combines Full HD panels with mercury-free LED backlight technology that not only improves image

quality but also reduces power consumption. Dolby® Home Theater® v.4 technology, 5.1 surround sound through five integrated speakers and a special subwoofer set a new standard for laptop sound capability. A detachable remote serves as both a touchpad and multimedia controller, and the USB 3.0 port charges USB devices even with the notebook turned off.

Revo 100 desktop

Sleek contemporary design and powerful multimedia capabilities, Revo 100 features the Acer clear.fi home network application to easily bring together all your digital content and the Internet for the ultimate home entertainment experience. It may be placed vertical standing or horizontally in a consumer electronic appliance tradition, and cleverly conceals within its lean body an innovative and dual-mode wireless touchpad with multi-gesture control.

Aspire Z5801 all-in-one desktop.

Aspire Z5801 all-in-one desktop PC features a beautiful 24-inch, touch-enabled LED-backlit display with Full HD resolution. The elegant, super-thin aluminum frame houses a 2 MP webcam, microphone and high-definition speakers, which enable easy communication and entertainment. An ergonomically designed stainless stand with 0° to 60° adjustability makes the display supremely easy to use, especially for touch control. Software-wise, the Acer Touch Portal enhances navigation and simplifies access to touch applications. And, with the built-in TV-tuner, the Aspire Z5801 can be used as a second TV at home.

All winning products are showcased at Acer's booth at Computex Taipei 2011, which runs from May 31-June 4. Acer's booth is located in the Nankang exhibition hall, upper floor, #L1017. For product specification and availability, please contact the nearest Acer branch office. Location and contact information may be found on www.acer.com.